



KALEIDOSCOPE

Webinar on

“Deciphering the core aspects of Data analytics & Competitive intelligence in Pharmaceutical Product Development”

- ❖ **Academic Year** : 2024– 2025
- ❖ **Program Title** : “Deciphering the core aspects of Data analytics & Competitive intelligence in Pharmaceutical Product Development”
- ❖ **Organized By** : SAVANT Club
- ❖ **Mode** : Online Through GOOGLE MEET
<https://meet.google.com/wki-qsbs-zai>
- ❖ **Date & Time** : Sunday, 13th October 2024, 11:00 AM onwards
- ❖ **Target Audience** : Institute students and other institute’s participants
- ❖ **Total Participations** : 100+
- ❖ **Event Coordinator** : Dr. Gaurav Gopal Naik
- ❖ **Program Advisor** : Dr. Vijay A. Jagtap

PROGRAM INTRODUCTION:

The pharmaceutical industry faces intense pressure to innovate, making data analytics and competitive intelligence essential for effective product development. To know the latest updates of Data analytics & Competitive intelligence, SAVANT Club of Yashwantrao Bhonsale College of Pharmacy, Sawantwadi has organized a Webinar on “**Deciphering the core aspects of Data analytics & Competitive intelligence in Pharmaceutical Product Development**” by an expert resource person **Dr. Puneet Khurana, Principal Consultant at FutureBridge**, on Sunday, 13th October 2024, 11:00 AM onwards for Institute students and other participants.

PROGRAM OBJECTIVES:

1. To provide insights on integrating data analytics and competitive intelligence in pharmaceutical product development for better decision-making.
2. To share case studies to illustrate successful data-driven strategies, helping participants implement these concepts in their organizations.

ABOUT THE PROGRAM:

Like all other events, to make this event a blessed one, a virtual lamp lightning ceremony was conducted. The welcome address was given by Hon’ble Dr. Rohan Barse. Later the program was put forward to Ms. Vedanti Mahajan, Final Year B. Pharm student who gave a brief introduction of Guest Speaker and requested him to start the session. Dr. Khurana explained the core aspects of Data analytics and elaborated the importance of competitive intelligence in the product development. This session was very much interactive and students asked their queries related to the careers in data analytics. . Vote of thanks was given by Ms. Janvi Bagale.

PROGRAM PARTICIPANTS & AUDIENCE:

Sr. No.	Participants Category	No. of Participants
1.	Student Present Online	100
2.	Faculty Members	4
Total		104

EVENT FLYER



SAVANT Club of
YASHWANTRAO BHONSALE
COLLEGE OF PHARMACY

Sawantwadi, Sindhudurg, Maharashtra

Organizes

Expert Webinar on

***“DECIPHERING THE CORE
ASPECTS OF DATA ANALYTICS &
COMPETITIVE INTELLIGENCE IN
PHARMACEUTICAL
PRODUCT DEVELOPMENT”***



Dr. Puneet Khurana,

Principal Consultant at FutureBridge.

(10+ years' experience in Research, IPR, Competitive intelligence)

Sunday, 13th October 2024, 11:00 AM onwards



Link for joining the webinar



Dr. Gaurav G. Naik

ASSO. PROFESSOR
SAVANT CLUB COORDINATOR



Dr. Vijay A. Jagtap

CONVENER & PRINCIPAL



**BHONSALE
KNOWLEDGE
CITY**

Charthe, Vazarwadi,
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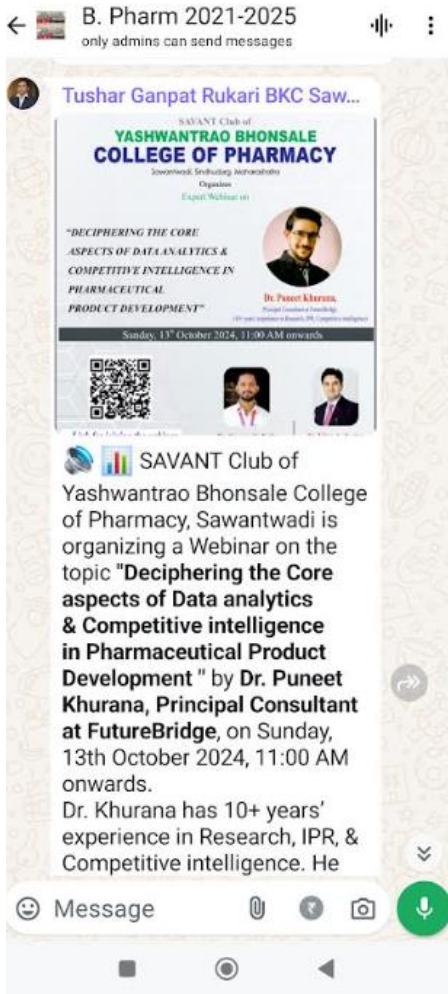


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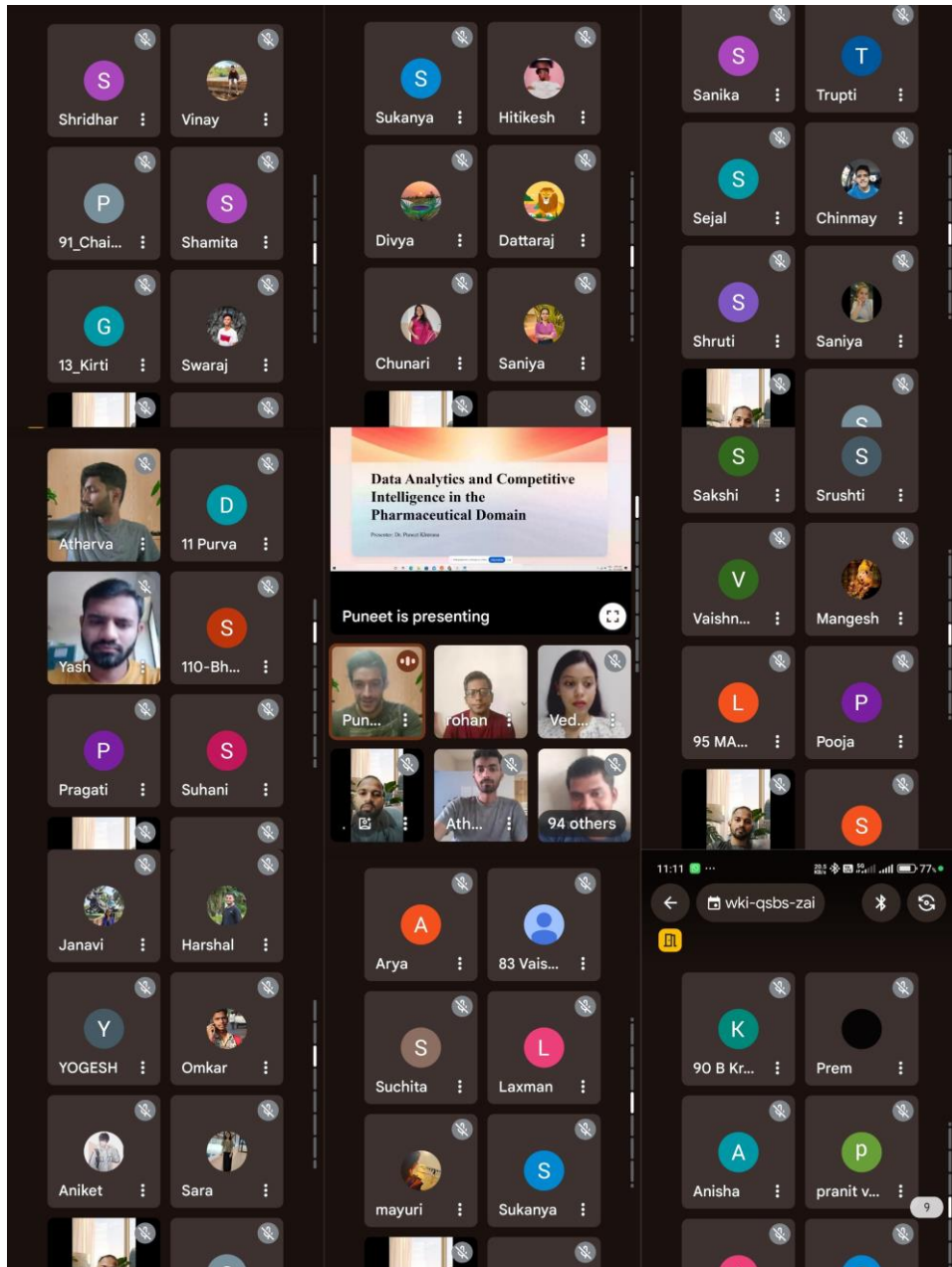
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FLYER-CUM-MESSAGE FOR CIRCULATION



GLIMPSES OF EVENT

Felicitation and Welcome of speaker Dr. Puneet Khurana was done by Hon'ble Dr. Rohan Barse sir, Anchoring by B.Pharm student Ms. Vedanti Mahajan. Introduction of guest by Hon'ble Dr. Rohan Barse sir & Vote of thanks given by Ms. Janavi Bagale



Report Prepared & Approved By:

Dr. Gaurav Gopal Naik
Event & SAVANT Club Coordinator

Dr. Vijay A. Jagtap
Convener & Principal