

# 24th August 2024

#### Seminar on

**❖** Academic Year : 2024-2025

**❖** Title : Pharma to Business: Unlocking opportunities with

an MBA

**❖** Activity Under : PLAN-B Club and TPC

**❖** Organized by : Training Placement Cell of YBCP

**❖** Type of Event : Guest Lecture and student Interaction

Venue : Seminar Hall

❖ Date & Time : 24<sup>th</sup> August 2024 at 11.00 am onwards

Guest Speaker : Dr. Pradeep Sadarpatil, B. Pharm., MBA

(Marketing), PhD

**❖** Target group : Third and Final Year B. Pharm students

**❖** Coordinator : TPC Head & coordinator

Dr. Vinod S. Mule

Ms. Namita S. Bhosale

Ms. Sanyuja S. Nikam

Program Advisor : Dr. V. A. Jagtap

### **EVENT FLYER:**



## **OBJECTIVE:**

- ❖ Provide Insights into current industry trends, aligning MBA career goals with market demands.
- Focuses on developing essential skills leadership and strategic thinking for success.
- Offers networking opportunities with industry professionals and alumni for future growth.
- ❖ To provide guidance to the present students in their endeavor for better employment and higher studies.
- Clarifies various MBA career paths, helping students make informed decisions on specialization.

## **About The Programme:**

"Plan B Club and Training Placement Cell" of Yashwantrao Bhonsale College of Pharmacy conducted a session on "Pharma to Business: Unlocking career opportunities with an MBA on 24th August 2024. The Resource person, Dr. Pradeep Sadarpatil, Professor, IBS, Pune gave a wonderful session related to MBA as a career option after B. pharm. In a seminar he discussed that combining pharmaceutical knowledge with business skills opens doors to diverse opportunities. An MBA equips students with leadership, marketing, and strategic management skills, allowing them to take on roles like product managers, business developers, and consultants in the pharmaceutical industry. The healthcare sector also benefits from professionals who can manage operations, optimize processes, and drive innovation. Additionally, an MBA enables entrepreneurship in healthcare, such as launching pharmacies, consultancies, or tech-driven ventures. Overall, it enhances career prospects by bridging the gap between science and business.

The session was benefited by Final year and Third Year B. Pharm students. The program started with a welcome note by Dr. Vinod Mule, TPO Head wherein he introduced speaker and discussed objective behind organizing such events to the students. At last, Ms. Sanyuja Nikam, TPC Assistant proposed a vote of thanks and concluded the event. The event was successfully organized by the TPC coordinator, Dr. Vinod Mule and Ms. Sanyuja Nikam.

| Total No. of Beneficiaries |    |
|----------------------------|----|
| Final Year B. Pharm        | 99 |
| Third Year B. Pharm        | 86 |

### **PO ATTAINMENT:**

Lifelong learning

Planning abilities

Leadership skills

Communication

# **GLIMPSE OF EVENT**











Glimpse of Seminar on Pharma to Business: Unlocking opportunities with an MBA, Event started floral welcoming of guest speaker Dr. Pradeep Sadarpatil sir

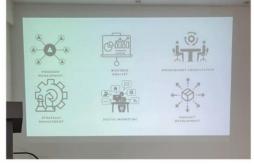












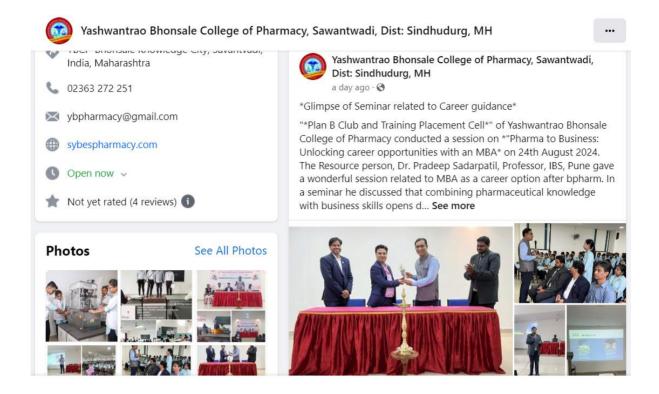






Student Interaction with guest speaker, wherein they asked their doubts related to corporate and Industry life and get guidance from speaker

# SOCIAL MEDIA SNAPS



Report prepared by: Ms. Sanyuja S. Nikam.

Ms. N. S. Bhosale TPC Head

Dr. V. S. Mule TPC Head Dr. V. A. Jagtap Principal