

22<sup>nd</sup> December 2023

# Pamphlet distribution on E-Waste management

Name of activity : Pamphlet distribution on E-Waste

management

**Date** : 22<sup>nd</sup> December 2023

**Organized by** : DLLE

Venue : Sawantwadi

Event co-ordinator: Ms. Sheetal Samant

**Event advisor**: Dr. Vijay A. Jagtap



#### **Objectives of the activity**

- Assess awareness: Gauge public understanding of e-waste, its hazards, and responsible disposal practices.
- O Identify disposal habits: Analyse current methods used for discarding electronics, highlighting areas for improvement.

#### **Introduction**:

E-waste, comprising discarded electronic devices, poses a significant environmental threat due to its toxic components and improper disposal methods. To address this issue, a pamphlet distribution campaign was initiated to raise awareness about proper e-waste management practices.

#### **Methodology:**

- 1. Designing Pamphlets: Collaborated with graphic designers to create informative pamphlets highlighting the environmental impact of e-waste and guidelines for its proper disposal.
- 2. Identifying Distribution Points: Selected strategic locations such as community centres, electronic stores, and public libraries for pamphlet distribution.
- 3. Training Volunteers: Conducted training sessions to equip volunteers with necessary information about e-waste management and effective communication strategies.
- 4. Distribution Execution: Organized teams of volunteers to distribute pamphlets at designated locations, ensuring maximum outreach to the target audience.

#### **Content of Pamphlets:**

- 1. Introduction to E-Waste: Explanation of what constitutes e-waste and its detrimental effects on the environment and human health.
- 2. Importance of Proper Disposal: Emphasized the significance of disposing of e-waste responsibly to mitigate environmental pollution and conserve resources.

- 3. Guidelines for Disposal: Provided instructions on how to recycle or safely dispose of electronic devices through authorized recycling centres or collection events.
- 4. Awareness about Regulations: Informed readers about relevant laws and regulations pertaining to e-waste management in their region.

#### **Results:**

- 1. Increased Awareness: The distribution campaign successfully raised awareness about e-waste management among the target audience, as evidenced by feedback from recipients.
- 2. Community Engagement: Engaged with local communities and stakeholders, fostering discussions about sustainable waste management practices.
- 3. Behavioural Changes: Some individuals reported adopting proper e-waste disposal methods after receiving the pamphlets, indicating a positive impact on behaviour change.

#### **Challenges:**

- 1. Resource Limitations: Limited resources constrained the scale and duration of the campaign, limiting its reach.
- 2. Audience Engagement: Some recipients showed indifference towards the pamphlets, highlighting the need for more interactive engagement methods.
- 3. Sustainability: Maintaining long-term momentum and sustaining interest in ewaste management beyond the campaign period remains a challenge.

## **Conclusion:**

The pamphlet distribution campaign served as an effective tool for disseminating information and raising awareness about the importance of ewaste management. While it achieved notable success in increasing awareness and initiating conversations within communities, ongoing efforts and multistakeholder collaboration are essential to drive lasting change in e-waste disposal behaviours.

# **Details of participants:**

Numbers of participants	50
<b>Numbers of Students</b>	10
Numbers of Teacher	01
Total	61

## Name of the students

- 1. Mr.Vidyadhar Harishchandra Waje.
- 2. Mr. Ajinkya Tanaji Pawar.
- 3. Ms. Abhidnya Anil Sawant.
- 4. Mrs Ankita Ankush Sadikale.
- 5. Ms. Anushka Laxman Dorugade.
- 6. Mr. Hrishikesh Shrikant Kamble.
- 7. Mr. Ganesh Ananda Pawara.
- 8. Mr. Salas Sandeep Kamat.
- 9. Mr. Swamiraj Vilas Desai. 10. Mr. Prathamesh Vilas Sawant.









Report prepared and approved by:	
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Ms. Sheetal S. Samant	Dr Vijay A Jagtap
Event Coordinator	Convener