



06 Dec 2023

Leaflets Distribution Programme to Reduce Pollution

Name of activity : **Leaflet Distribution Program**
Date : **06 Dec 2023**
Organized by : **DLLE**
Venue : **Old Shiroda Naka, Salaiwada, Sawantwadi**
Event co-ordinator : **Ms. Sheetal S. Samant**
Event advisor : **Dr Vijay A Jagtap**

ASPIRE CLUB of
YASHWANTRAO BHONSALE
COLLEGE OF PHARMACY
Sawantwadi, Sindhudurg, Maharashtra
Organizes

Leaflets Distribution Program to
Reduce Various Causes of
Pollution

Wednesday, 6th December 2023,
Time: 5:30 PM

Venue: Old Shiroda Naka, Salaiwada,
Tal. Sawantwadi, Dist. Sindhudurg,
Maharashtra

Ms. Sheetal Samant
Extension Teacher

Dr. Vijay Jagtap
Principal
YBCP

FOLLOW US ON :

[/ybspharmacy](#) [/ybspharmacy](#) [/ybspharmacy](#) [/ybspharmacy](#) [/ybspharmacy](#)

Objectives :

- To make people aware about rising pollution and suggest some ideas to reduce the pollution.
- Suggest some new ways to reduce air pollution.
- Explain main reasons of pollution to people and state some ways to decrease frequency of pollution.

About The Activity :

Leaflet distribution activity is direct marketing strategy where promotional materials typically leaflets or flyers are handed out to a targeted audience. This cost effective method aims to raise awareness, promote events or advertise products / services by physically delivering information to potential customers.

Leaflet distribution can play a crucial role in raising awareness about pollution and its causes. By distributing informative leaflets, communities can educate individuals on sustainable practices, promote waste reduction and encourage responsible resource consumption.

On 6th December 2023 a group of 10 students arranged the leaflet distribution activity in the Sawantwadi area. Students arranged the printed leaflets giving the information about the pollution and its causes and solutions to control pollution.

Event was successfully and satisfactorily accomplished.

Details of Participants:

No. of Participants: 20

Glimpses of the event:



Report prepared and approved by :

Ms. Sheetal S. Samant
Event Coordinator

Dr Vijay A Jagtap
Convener