

04 Dec 2023

### PAMPHLET DISTRIBUTION ON HUMAN RIGHTS

:

:

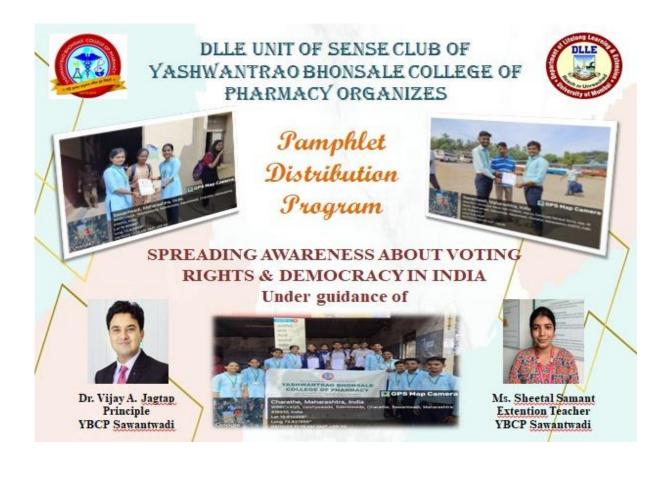
:

:

:

:

Name of activity Date Organized by Venue Event co-ordinator Event advisor Pamphlet Distribution on human rights 04 Dec 2023 DLLE Sawantwadi Ms. Sheetal S. Samant Dr Vijay A Jagtap



## **OBJECTIVES:**

The main objective behind this activity was

1.To increase public understanding of fundamental human rights principles, emphasizing the importance of equality, dignity, and justice.

2.To encourage community members to become advocates for human rights, fostering a sense of responsibility and engagement.

3. Motivate individuals to take action by joining or supporting local human rights organizations, participating in events, or initiating conversations on human rights issues.

4. Showcase local efforts addressing human rights issues and encourage collaboration within the community.

# **ABOUT THE ACTIVITY:**

On the occasion of Human Rights Day, a proactive initiative was undertaken by students of Yashwantrao Bhonsale College of Pharmacy to distribute informative pamphlets aimed at educating and raising awareness about fundamental human rights. The distribution campaign was strategically planned to coincide with this significant day, serving as a reminder of the principles and values that form the foundation of a just and equitable society.

The pamphlets, meticulously designed, encapsulated essential information regarding various human rights, elucidating the importance of each right in fostering a world where every individual is treated with dignity and fairness. The distribution locations were carefully chosen to reach a diverse audience, encompassing public spaces, educational institutions, and community hubs.

The core objective of the pamphlet distribution was to empower individuals with knowledge about their inherent rights. Each pamphlet delved into the Universal Declaration of Human Rights, outlining the thirty articles that serve as the cornerstone of human rights principles. The content was crafted to be accessible, ensuring that even those unfamiliar with legal terminology could grasp the essence of these fundamental rights.

In promoting human rights, the campaign emphasized the interconnectedness of rights and their role in fostering a just and harmonious society. It underscored the idea that the realization of one's rights is intricately linked to the protection of others. By fostering a culture of respect and understanding, the campaign aimed to contribute to the creation of a more inclusive and tolerant community.

Beyond the distribution itself, the campaign utilized social media platforms to amplify its impact. Engaging posts, infographics, and short videos were shared, encouraging individuals to share their thoughts and experiences related to human rights. This digital component allowed the campaign to transcend physical boundaries and resonate with a global audience, fostering a sense of solidarity in the pursuit of human rights.

The response to the pamphlet distribution was overwhelmingly positive, with individuals expressing gratitude for the accessible information and the initiative's commitment to promoting awareness. Many participants shared their newfound understanding of human rights, vowing to champion these principles in their personal and professional spheres.

In conclusion, the pamphlet distribution on Human Rights Day served as a catalyst for education, awareness, and advocacy. By disseminating information in a clear and culturally sensitive manner, the campaign contributed to fostering a society where human rights are not just acknowledged but actively protected and celebrated. The initiative's success lies not only in the distribution itself but in its potential to spark conversations, inspire change, and lay the groundwork for a future where human rights are universally respected and upheld.

#### **Details of participants :**

Number of participants : 35

#### **Glimpses of the event:**





Report prepared and approved by :

Ms. Sheetal S. Samant Event Coordinator Dr Vijay A Jagtap Convener