

17th November 2020 <u>SMRUTI GANDH</u>

Title
Organized by
Mode

✤ Date

- Smruti Gandh NSS Cell of Yashwantrao Bhonsale College of Pharmacy Online 17th November 2020 Ms. Aishwarva A. Parab
- * NSS Coordinator : Ms

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- NSS Program officer :
- Program advisor
- Mrs. Ovi O. Paradkar
- : Dr. Vijay A. Jagtap



Introduction -

Bal Keshav Thackeray (also known as Balasaheb Thackeray; 23 January 1926 – 17 November 2012) was an Indian politician who founded the Shiv Sena, a right-wing pro-Marathi and Hindu nationalist party active mainly in the state of Maharashtra.

Thackeray began his professional career as a cartoonist but he left the paper in 1960 to form his own political weekly. His political philosophy was largely shaped by his father Keshav Sitaram Thackeray, a leading figure in the Samyukta Maharashtra (United Maharashtra) movement, which advocated the creation of a separate linguistic state for Marathi speakers.

Through *Marmik*, Bal Thackeray campaigned against the growing influence of non-Marathis in Bombay. In 1966, Thackeray formed the Shiv Sena party to advocate for the interests of Maharashtra in Bombay India political and professional landscape. Balasaheb Thackeray died on 17 November 2012, of cardiac arrest. So, on the day of his remembrance Smruti Gandh program was organized by Balasaheb Thackrey Study Centre.

Objectives:-

- 1. To give tribute to Balasaheb Thackrey
- 2. To participate in the campaign against the nonmarthi people in Mumbai.

About the program:-

Smruti Gandh program was organized by Balasaheb Thackrey Study Centre. A webinar was arranged for the same. As it is NSS activity, all the NSS volunteers were requested to attend the same.

All the NSS volunteers from YBCP attended the said webinar and all the volunteers were given University hours for the program. Attendance was marked by sending the name of the volunteer in the chatbot. Later screenshot of it was taken and mailed to NSS Unit of YBCP. Along with NSS volunteers and NSS Program Officer- Mrs . Ovi Omkar Paradkar and NSS coordinator Ms. Aishwarya Parab attended the program.

Activity Analysis

| Sr. No | Category | No. of participants benefitted |
|--------|-----------------------------|--------------------------------|
| 1 | NSS Volunteers Participated | 800+ |
| 2 | NSS coordinators | 02 |

Kaleidoscope drafted by – Ms. Aishwarya A. Parab Kaleidoscope edited by - Mrs. Ovi O. Paradkar

Ms. Aishwarya A. Parab NSS Coordinator Mrs. Ovi O. Paradkar NSS-Program Officer Dr. Vijay A. Jagtap NSS -Chairman & Principal

Glimpses of the Program





