



KALEIDOSCOPE

Expert Webinar on

"Health Economics and Outcomes Research (HEOR)"

- ❖ **Academic Year** : 2023– 2024
- ❖ **Program Title** : **Health Economics and Outcomes Research (HEOR)**
- ❖ **Organized By** : Savant Club
- ❖ **Mode** : Online Through GOOGLE MEET
<https://meet.google.com/nxp-ipuk-etd>
- ❖ **Date & Time** : 14th July 2023 10: 15 AM to 12:00 PM (Friday)
- ❖ **Target Audience** : Final Year B. Pharm Students
- ❖ **Total Participations** : 119
- ❖ **Event Coordinator** : Dr. Gaurav Gopal Naik
- ❖ **Program Advisor** : Dr. Vijay A. Jagtap

PROGRAM INTRODUCTION:

HEOR is a function within a pharmaceutical or life science company that is tasked with generating evidence of the value of a new drug or other intervention for reimbursement and healthcare payers. HEOR establishes and measures the link between treatment and actual outcomes and therefore provides evidence-based guidance on how to improve care. To know the latest updates of HEOR and its career prospects, SAVANT Club of Yashwantrao Bhonsale College of Pharmacy, Sawantwadi has organized an Expert Webinar on "**Health Economics and Outcomes Research (HEOR)**" by a renowned resource person **Dr. RICHA GOYAL, Principal: Real World Solutions (HEOR)**, at IQVIA on 14th July 2023 to the students of B.Pharm of our college.

PROGRAM OBJECTIVES:

- 1. To be aware of HEOR and its career prospects**
- 2. To know the future scope of HEOR across the globe**

ABOUT THE PROGRAM:

Like all other events, to make this event a blessed one, a virtual lamp lightning ceremony was conducted. The floral welcome of the guest speaker Dr. Richa Goyal was done by Hob'ble Principal Dr. Vijay A. Jagtap. The welcome address was given by Dr. Jagtap Sir. Later the program was put forward to Mr. Tushar Rukari who gave a brief introduction of Guest Speakers and requested them to start their session. Dr. Richa elaborated on HEOR and various skills required to ace jobs in HEOR. The anchoring was done by Dr. Gaurav Gopal Naik. The event was concluded by giving a Vote of Thanks by Ms. Rashmi Mahabal. The technical help was done by Ms. Rakshanda Khorjuwenkar, Ms. Sheetal Sawant and Mr. Tushar Rukari.

PROGRAM PARTICIPANTS & AUDIENCE:

Sr. No.	Participants Category	No. of Participants
1.	Student Present Online	112
2.	Faculty Members	10
Total		122

EVENT FLYER



Savant Club of

YASHWANTRAO BHONSALE COLLEGE OF PHARMACY, SAWANTWADI

Charathe - Vazarwadi, Tal: Sawantwadi, Dist.: Sindhudurg, Maharashtra- 416 510

Organizes

Expert Webinar on

“ Health Economics and Outcomes Research (HEOR) ”

Friday 14th July 2023, 10:15 AM



DR. RICHA GOYAL

Speaker

Principal: Real World Solutions (HEOR), at IQVIA



DR. GAURAV G. NAIK

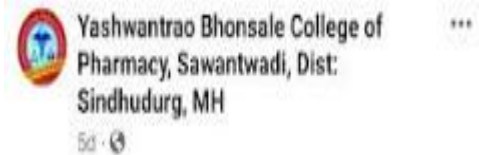
EVENT / SAVANT CLUB COORDINATOR



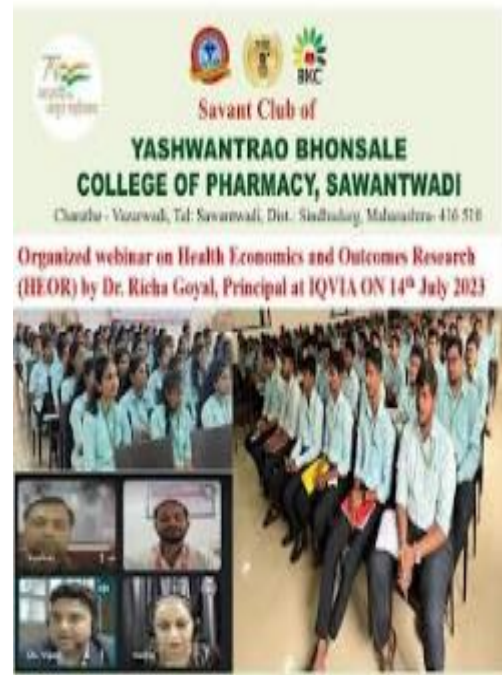
DR. VIJAY A. JAGTAP

CONVENER & PRINCIPAL

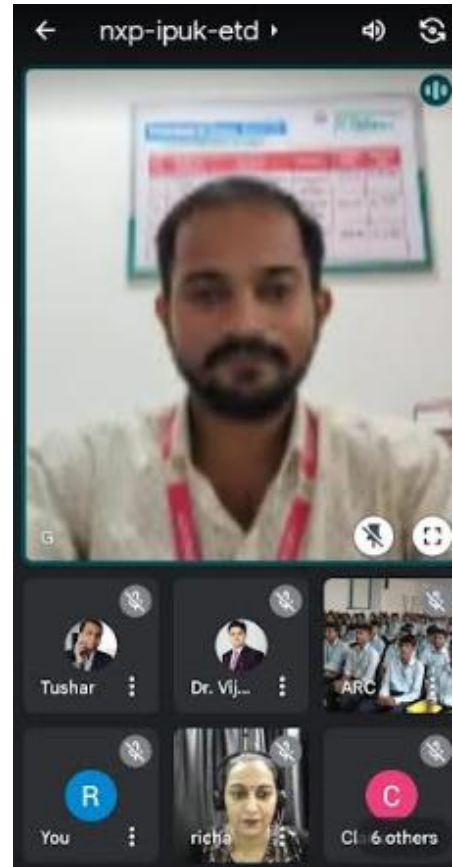
FLYER-CUM-MESSAGE FOR CIRCULATION



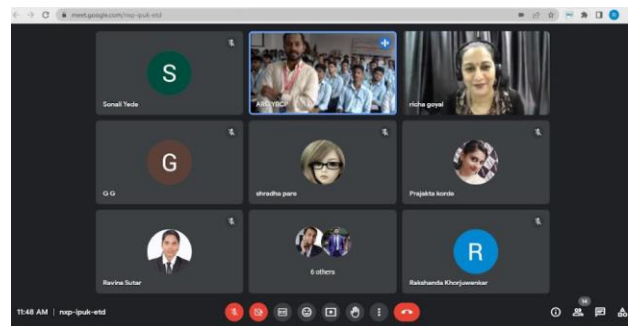
Savant Club of Yashwantrao Bhonsale College of Pharmacy, Sawantwadi had organized an Expert Webinar on "Health Economics and Outcomes Research (HEOR)" by DR. RICHA GOYAL, Principal Real World Solutions (HEOR) at IQVIA, on 14th July 2023. In this webinar, Dr. Richa discussed about various dimensions involved in HEOR and career prospects of HEOR. Dr. Richa also guided students on resume preparation and things to keep in mind while choosing their career paths.



GLIMPSES OF EVENT



Felicitations and Welcome of speaker Dr. Richa Goyal by Dr. Vijay A. Jagtap. Anchoring by Dr. Gaurav Gopal Naik, Introduction of guest by Mr. Tushar Rukari & Vote of thanks given by Ms. Rashmi Mahabal.



Report Prepared & Approved By:

Dr. Gaurav Gopal Naik
Event & SAVANT Club Coordinator

Dr. Vijay A. Jagtap
Convener & Principal