



Apollo Pool Campus Drive

06th April, 2024

Venue : Yashwantrao Bhonsale College of Pharmacy, Sawantwadi

Objectives:

- ❖ **Talent acquisition:** Campus drives provide access to a pool of young, skilled, and enthusiastic talent.
- ❖ **Employer branding:** Campus drives help companies build their brand as an employer of choice among the younger generation.
- ❖ **Diversity and inclusion:** Campus drives allow companies to reach a diverse talent pool.
- ❖ **Cost-effective recruitment:** Campus drives are often more affordable than other recruiting methods.

Introduction:

Training and Placement Cell of Yashwantrao Bhonsale College of Pharmacy & Yashwantrao Bhonsale College of D. Pharmacy, Sawantwadi in collaboration with Apollo Healthcare, Goa organised a Pool Campus Drive on 06th April, 2024.

The program was started with the welcome and Lamp lightening. In the inaugural session Dr. Vijay Jagtap, Principal, YBCP addressed students & Mr. Suraj Chavan & Mr. Vernon Camilo, HR Managers, Apollo Pharmacy, Goa explained the company's policies through power point presentation. Campus drives allow students to start their careers right after graduating. Students can meet industry experts and establish contacts in their chosen career field. Campus drive preparation can help students gain a competitive advantage over their peers. Preparing for campus drives can improve students' knowledge, skills, and self-confidence. Campus drives can introduce students to a variety of business professionals.

For this pool campus 45 students from different colleges were present out of which 12 got selected as Pharmacist for various locations



KALEIDOSCOPE

This session successfully handled and coordinated by Mr. Omkar Pendse, HOD, Integrated D Pharmacy, YBCP and the vote of thanks is delivered by Ms Bhagyashri A. Haldankar, Lecturer, YBDP, Sawantwadi.

Attainment of PO:

1. Employer branding
2. Talent acquisition
3. Environment and sustainability
4. Life-long learning

Flyer:

The flyer is a rectangular graphic with a light blue and white color scheme and a decorative border. At the top, it features logos for the Training & Placement Cell, BKC, and the organizing colleges. The main title 'POOL CAMPUS DRIVE' is in large, bold, red letters. Below it, the text 'In collaboration with' is in a smaller, orange font, followed by the Apollo Pharmacy logo and name in green. A central illustration shows a hand placing a graduation cap on a blue silhouette of a person, with other silhouettes below. The event details, including location (Goa), qualification (D. Pharm/ B.Pharm), post (Pharmacist), and salary benefits, are listed in red text. The date and time 'Saturday, 06th April 2024 Time : 10.00 am onwards' are highlighted in a blue banner. At the bottom, three speakers are introduced with their photos and titles: Dr. Vijay A. Jagtap (Convener, Principal, Yashwantrao Bhonsale College of Pharmacy), Mr. Satyajit P. Sathe (Convener, Principal, Yashwantrao Bhonsale College of D.Pharmacy), and Mr. Omkar M. Pendse (TPC Co-ordinator, HOD & Lecturer, Yashwantrao Bhonsale College of Pharmacy). The footer includes the BKC logo, the 'BHONSALE KNOWLEDGE CITY' logo, contact information for Charhe, Vazarwadi, and social media handles for /ybespharmacy, /ybparmacy, /ybpharmacy, and /yashwantraobhonsalecop.

TRAINING & PLACEMENT CELL
YASHWANTRAO BHONSALE COLLEGE OF PHARMACY
&
YASHWANTRAO BHONSALE COLLEGE OF D. PHARMACY
Sawantwadi, Sindhudurg, Maharashtra.
Jointly organizes
POOL CAMPUS DRIVE
In collaboration with
APOLLO PHARMACY

Job Location : Goa
Qualification : D. Pharm/ B.Pharm
Post : Pharmacist
Salary Offered : Attractive Salary + Incentive + Free Accommodation + Bonus + PF

Saturday, 06th April 2024 Time : 10.00 am onwards

Dr. Vijay A. Jagtap
Convener
Principal
Yashwantrao Bhonsale
College of Pharmacy

Mr. Satyajit P. Sathe
Convener
Principal
Yashwantrao Bhonsale
College of D.Pharmacy

Mr. Omkar M. Pendse
TPC Co-ordinator
HOD & Lecturer
Yashwantrao Bhonsale
College of Pharmacy

BHONSALE KNOWLEDGE CITY
Charhe, Vazarwadi,
Sawantwadi, Dist.Sindhudurg, 416 510
Phone : 02363-273535/273456

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Glimpses of Campus drive:





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Social media:

 **BKC Family Forever**
Kedar, Sneha Madgaonkar, Supriya...

Omkar Pendse 7 April 2024



Training and Placement Cell of Yashwantrao Bhonsale College of Pharmacy & Yashwantrao Bhonsale College of D. Pharmacy, Sawantwadi in collaboration with Apollo Pharmacy, Goa organised a Pool Campus Drive on 06/04/2024.

For this pool campus 45 students from different colleges were present.

In the inaugural session Mr. Satyajit Sathe, Principal, YBDP addressed students about the objectives of this campus drive. Then Mr. Mr. Suraj Chavan & Mr. Vernon Camilo, HR Managers,

Message    

 **Yashwantrao Bhonsale College of D. Pharmacy, Sawantwadi - Maharashtra State** is feeling excited at **Bhonsale Knowledge City**.

30 Mar 2024 · 🌐

Good Evening,
Dear Students,
Training and Placement Cell of Yash...see more



TRAINING & PLACEMENT CELL
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&
YASHWANTRAO BHONSALE COLLEGE OF D. PHARMACY
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Convener
Principal
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Mr. Satyajit P. Sathe
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Yashwantrao Bhonsale
College of D. Pharmacy

Mr. Omkar M. Pendse
TPC Co-ordinator
HOD & Lecturer
Yashwantrao Bhonsale
College of Pharmacy

BHONSALE

Sanyuja Nikam
(TPC Coordinator)

Dr. Vijay A. Jagtap
Principal